



CASE STUDY – KJD Equestrian

KJD Equestrian is a small business specialising Horsebox Hire and Horse Transport in the South East of England.

CHALLENGE

KJD had an online booking system for customers which required the company owner to be present on site to either physically hand over the key or to manually change the key box codes daily.

SOLUTION

The solution to this was a keyless entry system. Notably, a flexible system to work with the existing booking system, integrating as part of the business to achieve a smooth service.

A system was designed whereby each client is allocated a PIN code which is active for a specific period of time, as set by KJD. This was paramount as many keys are collected the night before usage of the horse box. Customers can arrive and depart at times to suit them and automatic access can all be managed using the Semieta phone App.

The success of the system has enabled KJD Equestrian to expand nationally and complete the framework of business model.

ISSUES?

The only issue during the installation was around the timings that the PIN codes were accessible. As the Semieta software is designed and built in house, the settings were easily adjusted to ensure that the PIN code would work over a 36 or 48 hour period.

WHY SEMIETA?

“I spoke to several providers who offered Access Control but they did not have the flexibility to work with our existing booking and scheduling system. Semieta were able to offer this integration and tailor a system to our specific requirements. What’s more, they were extremely responsive and priced very competitively.”

“I would 100% recommend Semieta. Ivor was so responsive and great to deal with. The system has not only made my day to day so much easier and more manageable it has also given me huge scope to expand and grow my business going forward.”